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A Treasure Hunt in Financial Literacy

Treasure Hunt created by
Horizon Credit Union in partnership with
North Pines Middle School in the Central Valley School District
in Spokane Valley, WA

funded by



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Purpose:

The Biz Kid\$ Treasure Hunt is an interactive way to engage students while learning financial literacy skills and fostering relationships between schools and credit unions.

Through participation in the treasure hunt, the students will develop financial awareness and sharpen their financial decision-making skills.

Level: Grades 6-8

Time Needed: 6 Weeks

**** Upload photos of your contest winner for a chance to win a FREE t-shirt! www.facebook.com/bizkids**

Treasure Hunt Overview:

The Piggy Bank Treasure Hunt has students solving clues over a six-week period, to find the Biz Pig, hidden in a secret location on school grounds. Students solve clues related to financial literacy, and view online video clips from the Biz Kid\$ TV series, a national public TV series that teaches kids about money and business. Together, a lead educator and a credit union representative collaborate to execute this plan, by hiding the clues and the Biz Pig. The first student to successfully complete all of the steps in the treasure hunt and find the Biz Pig will be awarded a grand prize of \$250. The winning student will also select a non-profit organization to receive a \$250.00 matching donation from the credit union.

Contents:

- Steps to School-Wide Implementation
- Treasure Hunt Prep & Supplies
- Treasure Hunt Process
- Implementation Timeline

Learning Objectives:

While participating in the Biz Kid\$ Treasure Hunt the students will:

- develop an understanding of basic financial concepts
- assimilate information from accessible, on-line financial education resources
- enjoy a hands-on learning experience

How You Can Partner with a Credit Union:

- You can partner with your local credit union to receive a grant for the contest prize. Each credit union has employees who are responsible for cultivating community relationships and assisting with educational outreach.
- Many of these credit union employees are part of the National Youth Involvement Board (NYIB), which was created to have a national system for the dissemination of information and resources regarding youth participation in the credit union movement.
- To find the Regional Coordinator who can put you into contact with a credit union representative in your immediate geographic area, visit www.nyib.org.
- Working together, you and a credit union representative will introduce this exciting learning experience to your school community.

Biz Kid\$ Treasure Hunt At-A-Glance:

1. **BIZ PIG POSTER:**
At the start of each new week, a Biz Pig Poster displaying a clue will be placed in a highly visible location on school grounds. (EX: hung outside main office, posted on common bulletin board, etc.)
2. **BIZ PIG STAMP:**
The clue on each Biz Pig Poster will direct students to find a smaller Biz Pig Stamp hidden in a public spot on campus. Each Biz Pig Stamp will have a teacher's name and a password on it.
3. **WORKSHEET AND ASSIGNMENT:**
Students approach the teacher named on each Biz Pig Stamp, share the password, and then receive a Biz Kid\$ worksheet and accompanying assignment.
4. **SNEAK PEEK:**
After turning in the completed Biz Kid\$ worksheet and accompanying assignment, the teacher will provide students with ADVANCE access to the next Biz Pig Poster.

The first student to find the Biz Pig and report to the school Principal will win the cash!

Here's What you Need to Do To Get Your School On-Board:

1. Present the Biz Kid\$ Treasure Hunt to school administrators as a financial education opportunity and to gain support for school-wide participation in the treasure hunt.
2. Contact a local credit union and connect with a qualified credit union representative.
3. Working directly with the credit union representative, develop a plan for implementation of the treasure hunt including:
 - a. Identification of lead educator and 6 teachers who will receive passwords and distribute worksheets to students
 - b. Identification of 6 secret Biz Pig Stamp locations
 - c. Creation of 6 Biz Pig Poster Clues
 - d. Hiding of 6 Biz Pig Stamps
 - e. OPTIONAL: Take digital photos of the Biz Pig taken on school grounds to add visual interest to the Biz Pig Poster Clues.
4. Roll out the details for implementation of the treasure hunt during an all-school staff meeting.
5. Identify educators within the school building who are interested in participation and implementation.
6. Prepare all necessary materials and put everything in place to carry out the treasure hunt.
7. Hold an all-school assembly kick-off event to introduce students to the goals, rules, and structure of the treasure hunt
8. Carry out the treasure hunt.
9. Identify the winner and celebrate students' participation in the treasure hunt! (Don't forget: upload a photo of the winner to our Facebook page for a chance to win a t-shirt! www.facebook.com/bizkids)

Getting Organized:

Secret Biz Pig stamp locations on campus (determined by lead educator & credit union representative) and staff assignments:

- Clue 1: Location: _____ Teacher: _____
- Clue 2: Location: _____ Teacher: _____
- Clue 3: Location: _____ Teacher: _____
- Clue 4: Location: _____ Teacher: _____
- Clue 5: Location: _____ Teacher: _____
- Clue 6: Location: _____ Teacher: _____
- Biz Pig's Final Location: _____

Sample Location: Sample Clue for Biz Pig Posters

Drinking Fountain: "I'm Thirsty!"

Cafeteria: "My tummy is rumbling!"

Flag Pole: "I pledge..."

Library: "It's D.E.A.R. time! (Drop Everything And Read)"

Recycling Bin: "I'm taking care of the earth by practicing the three Rs..."

Treasure Hunt Prep & Supplies:

Items Needed For School:

- "Biz Pig" Piggy Bank (can be branded with credit union's logo)
- \$250.00 grand prize (provided by credit union)
- \$250.00 matching donation to non-profit organization (provided by credit union)
- Digital Camera
- Computer
- Color Printer / Printer Paper
- Poster-sized Biz Pig Posters (6) – template provided
- 8 ½ by 11 Biz Pig Poster Copies (to be handed to students upon completion of worksheets)
- Large Manila Envelope
- Customizable Biz Pig Stamp Squares (6 + extras as back-ups) – template provided
- Adhesive Tape / Contact Paper (for attaching Biz Pig Stamp Squares to surface of each secret location)

Items Needed Per Student:

- Biz Pig Passport
- Pencil
- Copies of Student Worksheets (6)
- Access to a printer and computer with Internet

TIP:

Remember you'll need 6 teachers, 6 secret locations, 6 posters, and 6 stamps.

Treasure Hunt Process:

Step 1:

Every Monday morning, the lead educator will leave a large, visual Biz Pig Poster in the school's main lobby (or just outside the main office area) with a written message from the Biz Pig on it.

TIP: Attach some digital pictures taken of Biz Pig in various visually recognizable spots on campus to each poster to generate student excitement.

OPTIONAL:

If your school utilizes morning school-wide announcements, a staff member speaking as the Biz Pig can also read each week's new clue over the PA system every Monday.

Sample Poster:

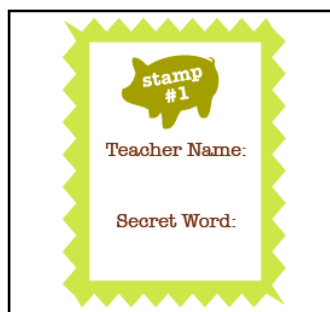


Step 2:

The written clue on each individual Biz Pig Poster will lead students to a small Biz Pig Stamp that has been prepared and hidden ahead of time by the lead educator and the credit union representative. (EX: "I'm Thirsty" clue relates to a drinking fountain location)

Each stamp-sized square will contain a pre-selected teacher's name and a password related to a specific Biz Kid\$ episode. (NOTE: Be sure to print two additional sets of clues as backups, and remind students that removal of clues is grounds for disqualification.)

Sample Stamp:



Step 3:

When students find the Biz Pig Stamp related to the Biz Pig Poster, they are not allowed to remove the stamp from its original location. Removing the Biz Pig Stamp is against the rules and may cause grounds for student disqualification.

After finding the stamp, the students must verbally deliver the password to the teacher whose name was provided on the Biz Pig Stamp.

NOTE: The lead educator and the staff must set the ground rules for permitted timeframes for student delivery of the passwords to participating teachers.

EX: 15 minutes before start of school, 30 minutes after school, etc.

Once the correct password has been successfully delivered by a student, the teacher will provide the student with a Biz Kid\$ worksheet and assignment.

TIP: A stack of worksheets can be copied ahead of time and kept in an accessible location in the teacher's classroom for easy distribution.

Step 4:

The students must complete the Biz Kid\$ worksheet provided. In order to successfully complete the worksheet and corresponding activity, students will need a computer with Internet access.

NOTE: The lead educator and the staff must determine and set the ground rules for permitted timeframes that allow students to utilize school computers to view selected media clips on-line at: **www.bizkids.com**

EX: 15 minutes before start of school, 30 minutes after school, during study-hall periods, during lunch periods, etc.

Students may also complete the worksheets and extension activities on-line at home.

Step 5:

The teacher will collect the worksheets and activities completed by the students. Worksheet answers must be verified by each teacher. (Teacher answer keys are provided.)

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The teacher will sign each student's Biz Pig Passport and hand out a mini version of the next Biz Pig Poster in advance, allowing students who have successfully completed each worksheet the chance to continue searching for the next password and Biz Kid\$ worksheet.

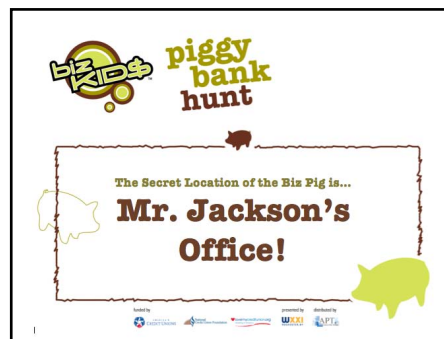
Sample Passport:

piggy bank hunt			PASSPORT		
For each completed clue and related activity, please have the teacher sign in the square below to verify that you are eligible to continue on hunting!			NAME: _____		
1	2	3			
4	5	6			
7	8	9	funded by   presented by  distributed by 		
10	11	12			

Step 6:

The final Biz Pig Poster will be given by the school's Assistant Principal in a sealed envelope with a note like the one below and will lead the winning student to the Biz Pig's exact hidden location.

Sample Final Certificate:



Step 7:

The student will find a secret message inside the Biz Pig that must be delivered to the school Principal in order to receive the \$250.00 grand prize.

Sample Secret Message:



Questions? Feedback? Email us at piggyhunt@bizkids.com

Biz Kid\$ Treasure Hunt Timeline

Launch Day

School-wide assembly held for explaining Biz Kid\$ Treasure Hunt to students.

Weekly Schedule

(Repeat weekly for # of weeks of Piggy Hunt.)

Biz Pig delivers message on Biz Pig Poster.

Location determined by lead educator & credit union representative.

Teacher and password determined and recorded on the Biz Pig Stamps.

Students find the designated teacher and tell them the password.

Students receive the week's Biz Kid\$ worksheet and print out online activity to complete.

Students who complete the week's Biz Kid\$ worksheet and the online extension activity receive the next mini Biz Pig Poster.

Grand Finale

The first student who completes Biz Kid\$ worksheet #6 and the online activity will receive the FINAL Biz Pig Poster.

The clue inside the Biz Pig will ask the winning student to report to the Assistant Principal's office to receive a sealed envelope with the final clue.

The clue inside the envelope will ask the student to report to the Principal's office to receive the grand prize.